

Target Market Determination

Small & Medium Amount Credit Contracts

Effective date 11 May 2026 | Next scheduled review 11 May 2027

Financier Pty Limited (ACN 117 215 844) trading as Lazer Money is the Issuer of Small and Medium Amount Credit Contracts to Australian residents and holds Australian Credit Licence 450305.

Consumers wishing to apply for a loan should refer to the Credit Guide available on our website and to the Terms and Conditions of our loan products.

1. About this Target Market Determination (TMD)

This TMD describes the Target Market for the Lazer Money Personal Loan products. It sets out the overall class of consumers that are likely to be suited to **Lazer Money** Personal Loans products based on consumer needs and the key features of the product.

This TMD is not a summary of the product features or terms of the product and does not take into account any individual's objectives, financial situation or needs and is not personal financial advice.

In addition, the TMD outlines the circumstances that may trigger a review of the target market by **Lazer Money**.

2. Target Market

The target market for this product

Lazer Money's Loan products are designed for the following class of consumers:

- Australian resident individuals over the age of 18 years requiring loans for personal purpose,
- Consumers who can qualify for loans that are for amounts of between \$200 and \$2,000 with a maximum term of up to 1 year (Small Amount Loan), or
- Consumers who can qualify for loans that are for amounts of between \$2,001 and \$5,000 with a maximum term of up to 2 years (Medium Amount Loan),
- Consumers with regular after-tax income of greater than \$1,200 per month and can make consistent loan repayments,
- Consumers requiring fixed loan repayments over a specified period,
- Consumers with the financial capacity to make the principal repayments, fees and interest in instalments over the loan term.

Lazer Money 's Loan products are unlikely to be suitable for Consumers:

- who gamble excessively,
- seeking to borrow money to meet existing loan repayments, or
- currently under a Part IX Debt Agreement.

3. Intended Consumer Use for this Product

Lazer Money 's Personal Loans are likely to be appropriate for a consumer who intends to use the product to:

- cover unexpected expenses,
- meet a temporary cash shortfall,
- pay short term bills,

- cover the costs of discretionary products and services now that can be paid for, via instalments later.

4. Product Attributes

Based on the key product features, consumers wanting a personal loan with the following needs and financial situation are likely to be within the Target Market for this product.

Intended Use of Loan	Small	Medium	Product Attributes
Consumable Products	✓	✓	Small and Medium Amount loans are designed for Consumers wishing to acquire consumable goods, services or larger discretionary expenditure items.
Services	✓	✓	
Durable Goods (tangible products with expected life of over 3 years)	✗	✓	
Refinancing existing Loans	✓	✓	Refinancing of loans from other credit providers.

Loan Amount	Small	Medium	Product Attributes
Small (< \$2,000)	✓	✗	Loans are for amounts between \$200 and \$5,000
Medium (\$2,001 – \$5,000)	✗	✓	
Greater than \$5,000	✗	✗	

Loan Term	Small	Medium	Product Attributes
Short Term ≤ 15 days	✗	✗	
Medium Term < 2 years	✓	✓	
Greater than 2 years	✗	✗	

Repayments	Small	Medium	Product Attributes
Weekly Repayments	✓	✓	
Fortnightly Repayments	✓	✓	
Monthly Repayments	✓	✓	

Loan Fees & Costs	Small	Medium	Product Attributes
Establishment Fee	20% of Loan	\$400	Monthly Loan Amount Interest is Annual Percentage Rate. Different loan amounts, changes to the term of the loan and the inclusion of dishonour

			fees will result in a slightly different rate.
Monthly Fee	4% of Loan	X	
Dishonour Fee	\$35	\$35	

5. Consumer Attributes

Types of Consumers	Indicator	Target Market
Individual	✓	Available to individuals over the age of 18 years.
Sole Traders	X	Not available to sole traders
Business	X	Not available to Registered Companies
Lending History	Indicator	Target Market
Total Repayments on loans of \$2,000 or less > 10% of Net Income	X	Under the National Credit Code, the issuer is not permitted to issue a Small Amount Credit Contract if these conditions are met.
Employment & Financial Situation	Indicator	Target Market
Full-time Employment	✓	Loans are designed for those Consumers in a range of financial circumstances. All Consumers, however, must have the financial capacity to make the principal repayments, pay fees and interest.
Part-time or Casual Employment	✓	
Regular Income	✓	
Solely dependent on Govt Income Support	✓	If the sole source of income is from Centrelink benefits such as Jobseeker, Crisis Payments or Special Benefits it is unlikely a loan will be approved.

6. Distribution

Distribution Channels

Lazer Money Loan Products can only be acquired by making a Loan Application directly to Lazer Money through our website.

Consumers may be referred to Lazer Money by an approved Australian Credit Licensee.

No third-parties are authorised by the Issuer to produce advertising, promotional or other material in relation to this product without the Issuer's prior written consent.

Distribution Conditions & Restrictions

We consider the means of distribution identified for this product to be appropriate.

The distribution conditions and restrictions summarised below seek to ensure that Consumers who acquire Lazer Money Credit Contracts are likely to be within the Target Market for this product.

Australian Credit Licensees are approved on the basis of their access to the Target Market Consumer.

To be referred to **Lazer Money** by an approved Australian Credit Licensee, the Consumer:

- must satisfy predefined eligibility criteria,
- satisfy suitability criteria,

provided to the referrer by **Lazer Money**.

Lazer Money's Personal Loan Products are restricted on the basis of:

- age,
- employment and income status,
- financial capacity to meet principal repayments, fees and interest,
- commercial assessment of the Consumer's credit risk,
- the ability to provide electronic access to bank statements;
- the ability to provide your Driver's Licence Number and your Medicare Card number;
- the ability to provide a valid mobile phone number that is capable of receiving an SMS;
- If you receive Centrelink income, the ability to provide an income and deductions statement from Services Australia; and
- We will obtain information on you from third party service providers in regards to your identity and may also do so to conduct a credit check on you.

7. Review Triggers

A review of this TMD will be triggered if the Issuer:

- makes a significant change to the key attributes of its products which affects the class of consumers targeted,
- determines that the performance of the product has or is likely to vary significantly from the attributes set out in this document,
- receives, in respect of a calendar quarter, 10% increase in complaints or hardship cases in relation to the design or distribution of this product from consumers or a 10% increase in debtor account numbers,
- identifies a significant dealing that is inconsistent with this TMD,
- is notified by ASIC of serious concerns about the design or distribution of this product, or
- commits a significant breach which relates to the design or distribution of this product.

8. Review Periods

This TMD will be reviewed:

- At least every 12 months.
- As required, where a Review Trigger (see section 7) occurs, or where some other event or circumstance occurs that reasonably suggests to the Issuer that this TMD is no longer appropriate.
- When the Issuer otherwise decides to undertake a review.

The maximum period between the commencement and finalisation of the review will be ten (10) business days.

Contact Us

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This TMD was issued in May 2026 by Financier Pty Limited (ACN 117 215 844) (Australian Credit Licence 402957), and may contain general financial advice that does not take into account your personal objectives, situation or needs.